

Unrefined cane sugar presented by the top model of Bulgaria Biliana Yotovska



Product placement in influencers and chefs recipes Channels - website, blogs, Instagram, YouTube, Facebook, TikTok

Danish cake DREAM with Molasses sugar



Fluffy Easter roll with unrefined cane sugar



Caramel-chocolate Easter cake with unrefined cane sugar



Product placement in influencers and chefs recipes Channels - website, blogs, Instagram, YouTube, Facebook, TikTok

Cocoa cake with wine topping with unrefined cane sugar



Cake "Black Forest" with molasses sugar



Easter "eggs" with unrefined cane sugar



SIGNATURE VIDEO RECIPES Channels - website, blogs, Instagram, YouTube, Facebook, TikTok

Pear and chocolate strudel with unrefined cane sugar



Pear and chocolate strudel with unrefined cane sugar

Tart with peaches, raspberries and thyme with unrefined cane sugar





Campaign April-May 2021 Change the white sugar with unrefined in the traditional easter cake

















Digital book with Easter recipes with unrefined sugar



Campaign May-June 2021 Add an unrefined sweetness to our coffee and tea









Product placement in MasterChef Bulgaria







Sponsorship of Bulgarian Professional Culinary Cup 2021











Mauritius sugar in culinary magazines















