

We proudly present to you

DODO SUGAR



The story of the DODO SUGAR brand

2009



Arrival to Lithuania
from Mauritius

2013



Incorporation of KONS@NET
Owner of DODO SUGAR brand

2014



Collaboration with MSS
(Mauritius Sugar Syndicate)

Debuts of DODO SUGAR
with a range of 7 types of sugar
from Mauritius

2015



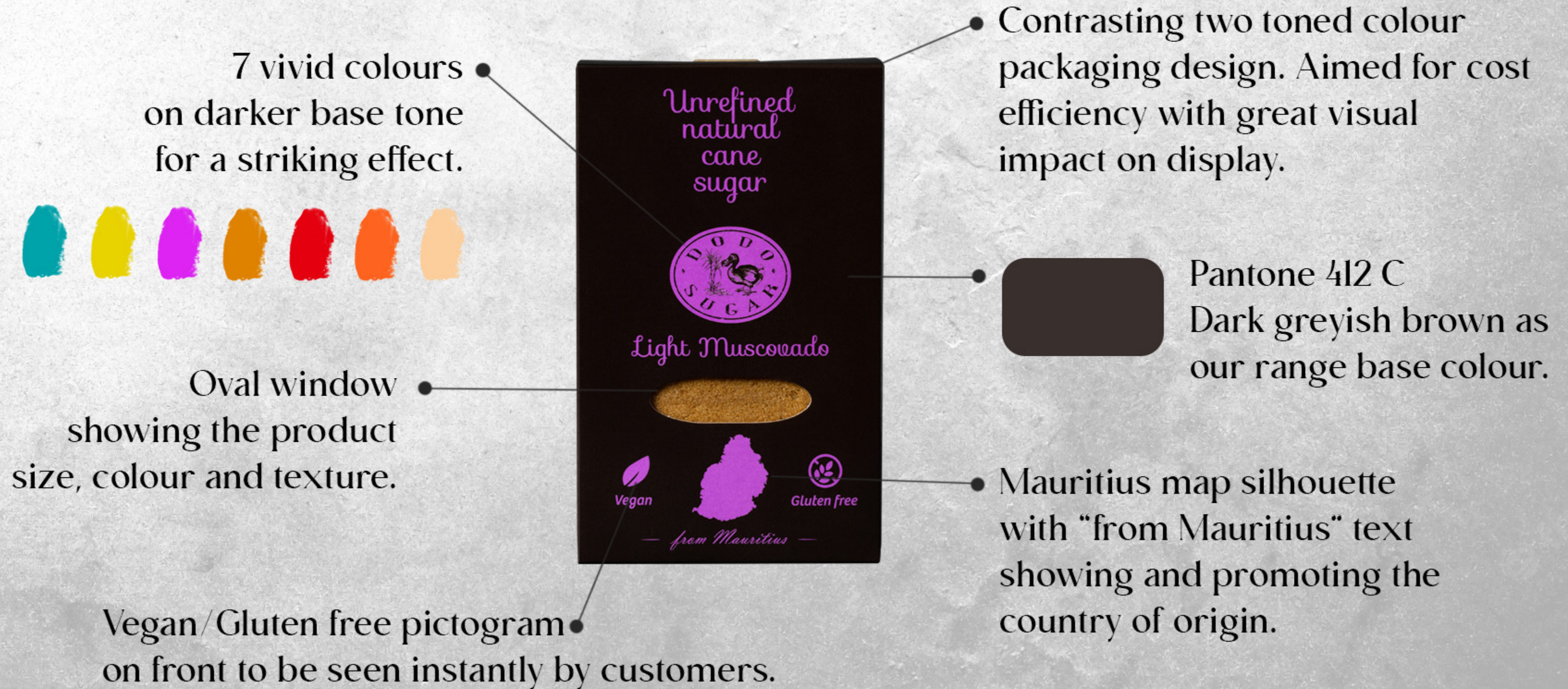
Opening local coffee shop
distributing the whole range

2021



Working on DODO SUGAR
FITNESS with LOW GI and
ANTIOXIDANT sugar

The DODO SUGAR retail design packaging features



The DODO SUGAR retail design packaging features

Unrefined Brown Cane Sugar



The DODO SUGAR range

A complete range of culinary taste and usage

Demerara



Coffee
Crystals



Dark
Muscovado



Light
Muscovado



Golden
Granulated



Demerara
Cubes



Golden
Caster



The DODO SUGAR range

A complete range of culinary taste and usage



Demerara – Ideal for sweetening coffee, sprinkling on cereals, in muesli production and as a crunchy topping for cakes as well as fruits.



Dark Muscovado – It is used in confectionery, in baking more specially in spicy fruitcakes and gingerbread as well as in the preparation of savory dishes and sweet and sour sauces.



Light Muscovado – Used in baking of sponge cakes, biscuits and pastries with a soft consistency. Perfect for caramelizing popcorn and glazed topping.



Golden Granulated – Used as a substitute for white Refined sugar in tea, cereals as well as in jam, marmalade and wine making. It is also used for cake and biscuit making.



Demerara Cubes – Ideal for sweetening coffee, tea and any other beverages. Some people also put it in their porridge and let it melt to have the taste of cane sugar juice.



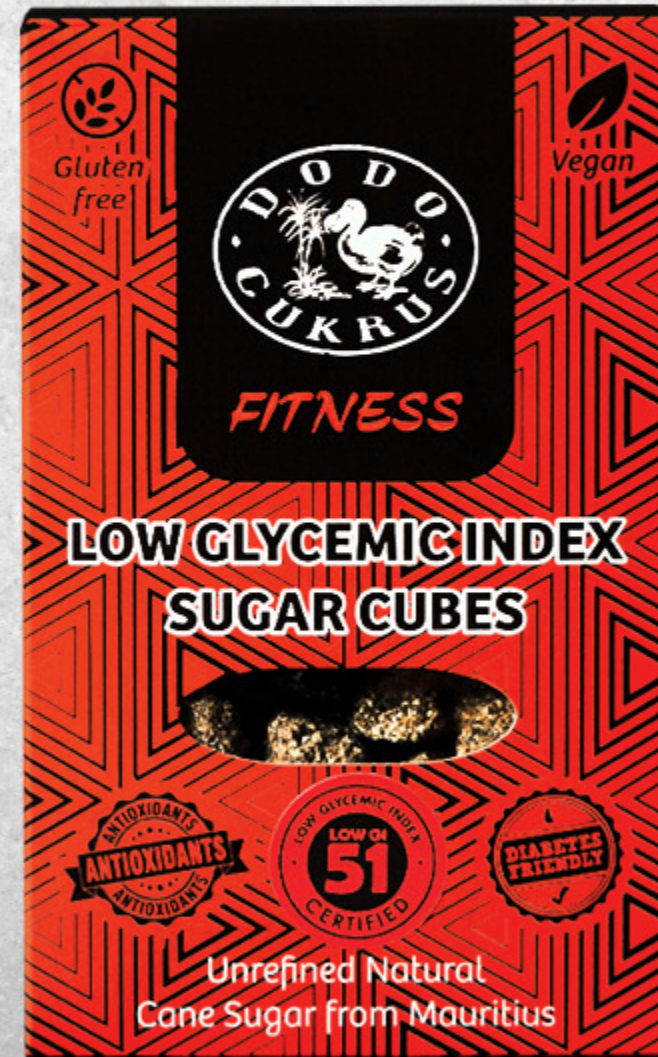
Golden Caster – Perfect substitute for white Refined sugar in tea, cereals as well as in jam, marmalade and wine making.

Innovation as an edge to the healthy segment

UPCOMING
DODO SUGAR FITNESS

SOON ON THE
EUROPEAN MARKET

We saw in these 2 new cutting-edge products a fresh path forward in keeping with our concept of constantly improving and providing healthier products to our clients.

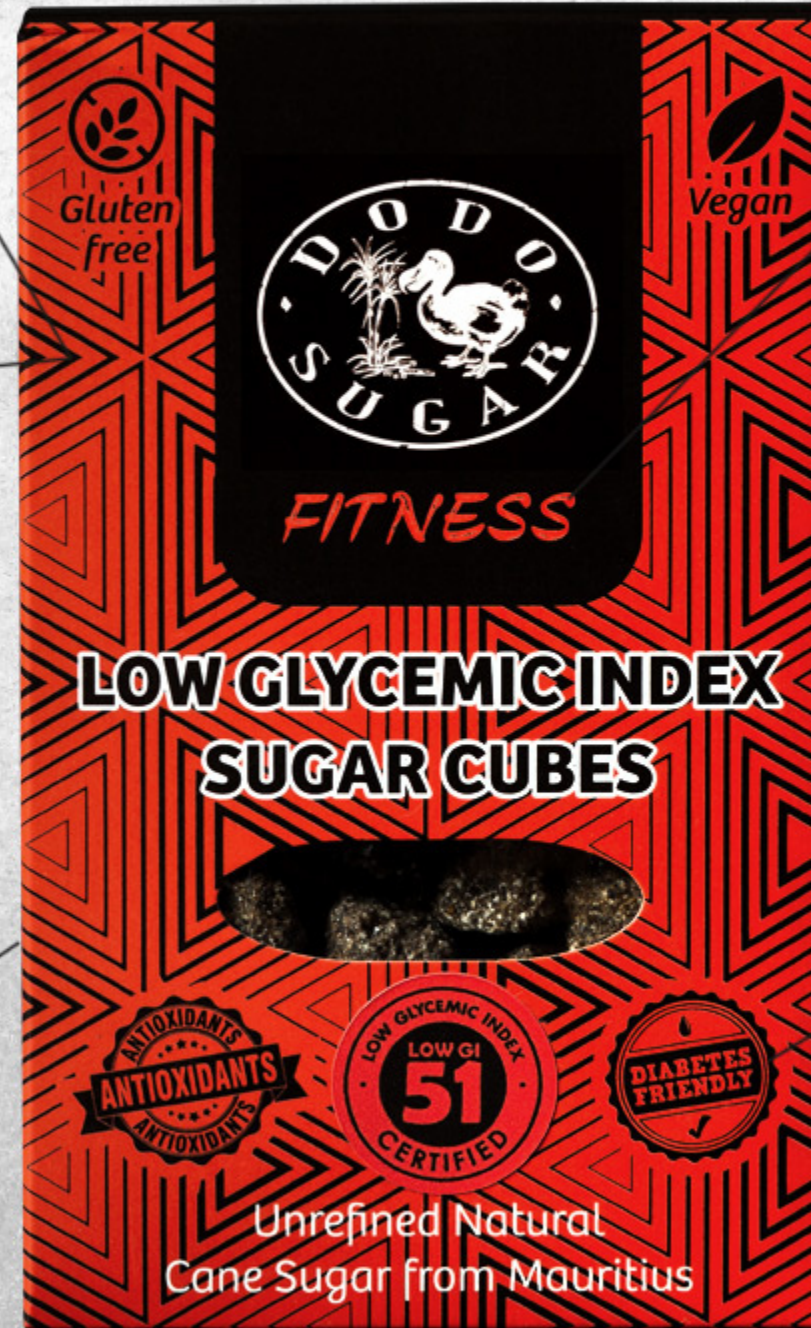


Innovation as an edge to the healthy segment

- ▷ Geometric wedge-shaped lines for a contemporary and attractive look

We intended for this design to convey to our customers our concept of an innovative product, as a symbol of development and optimism.

Kept our packaging simple and efficient.
2 colours were used :
Pantone 412C and 7625C/322C



FITNESS

Thanks to our collaboration with the MSS, we have been inspired to share the centennial Mauritian know-how in Europe by the global trend of demand for high-quality products with health advantages.



Principal benefits of the product printed on the box's front

Promoting DODO SUGAR in Trade Fairs

2015

Baltic Food and
Beverages



2019

Baltic Food and
Beverages



2020

Riga Food



Promoting DODO SUGAR in Trade Fairs

2021
Riga Food



2021
Tallinn Food



2022
Riga Food



2022
Tallinn Food



Thanks for watching